

In my previous post I have said that we would release two [special offers](#) in December, and now they are coming. The special offer products in this month are [Print Layout Designer](#) and the [advertisement place of Free Google Desktop Translator](#). Anyone who [buy Print Layout Designer](#) in December, he or she will get a **20%** price off special offer. Anyone who [use the banner place of Free Google Desktop Translator](#), he or she will get **up to 50%** price off special offer! Ask for a discount opportunity of the advertisement place by sending us an inquire email to topartner@athtek.com

[SAVE MONEY ON PRINT LAYOUT DESIGNER NOW \(1000 Coupons ONLY\)](#)
[ASK FOR AD PLACE OF FREE GOOGLE DESKTOP TRANSLATOR \(5 Places Only\)](#)

Christmas and New Year are coming close in this month, and it would be a golden opportunity for business owner to enjoy the great sale. The problem is, no one knows that there are great special offers in your store if you haven't distributed your special offers to the market. That would not be a big problem after you read this article! You will learn how to let new customers know your special offer and how to increase profits from frequent customers.



The first topic is how to let new customers know your special offer. If you want to fast reach the potential customer all over the world (especially in China, United States, Malaysia and the Middle East), we recommend to use the [advertisement place on Free Google Desktop Translator](#). It will help you reach the potential customer as soon as possible, and the flash banner enables you to increase the click through rates (CTR) and

impression frequency. You will enjoy the great sales during Christmas and New year!

The second topic is to increase profits from frequent customers. The quantity of your frequent customers means your brand loyalty. Many small businesses grow up to great companies by the contribution of frequent customers. If you want to create new profits from frequent customers, you must establish long and well relationships with them. The best way to to send them greeting cards with your special offer info and their names on. But it will spend a long time if you write down all the names by your hands. The dynamic printing function of [Print Layout Designer](#) can help you to attach the names to each card separately and print them out with just one click. Usually more than 60% frequent customers will return to your store and enjoy your special offer for them. That sounds great, doesn't it?



The good news is, all the tools above which can increase your sales are available with discounted price in December! You will save **up to 50%** to reach potential customers and get them to your store, and you will save **20%** to increase sales from frequent customers. Don't be hesitated to enjoy the great sales festival, **join our special offer for business promotion now!**

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